



# **Innovative Hydrogen Storage Systems**

Benjamin Pessl Project Manager – Alternative Propulsion Systems Advanced Development – MAGNA STEYR Engineering Graz

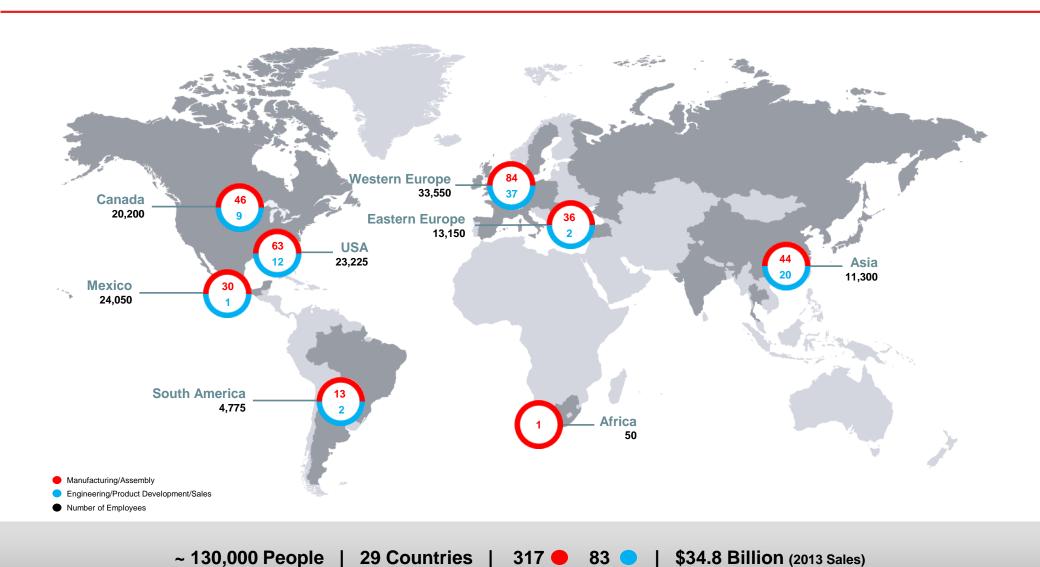
A3PS Eco-Mobility 2014 October 20 – 21, Tech Gate, Vienna, Austria





#### **Global Presence**





(@ Q2 2014)

#### **Management Structure MAGNA Int.**



Don Walker

Chief Executive Officer





Vince Galifi
Jim Tobin
Jeff Palmer
Tom Skudutis
Swamy Kotagiri
Marc Neeb
Guenther Apfalter
Mike Sinnaeve

Chief Financial Officer
Chief Marketing Officer, President Magna Asia
Chief Legal Officer
COO Magna Interiors, Exteriors, Seating, Mirrors, Closures and Cosma

Chief Technology Officer
Chief Human Resources Officer

President Magna Europe

VP Operational Improvement & Quality

Joe Pittel President

Mike Bisson President

MAGNA SEATING



Seating

Joe Pittel Acting President

MAGNA EXTERIORS



Exteriors

Albert Lidauer President

MAGNA INTERIORS



Interiors

Frank Seguin President

MAGNA MIRRORS & MAGNA CLOSURES



Vision, Closures, Lighting, Sealing & Roof Systems

John Farrell President

COSMA INTERNATIONAL



Body & Chassis

Jake Hirsch President

MAGNA POWERTRAIN & MAGNA ELECTRONICS



Powertrain & Electronics

Guenther Apfalter President

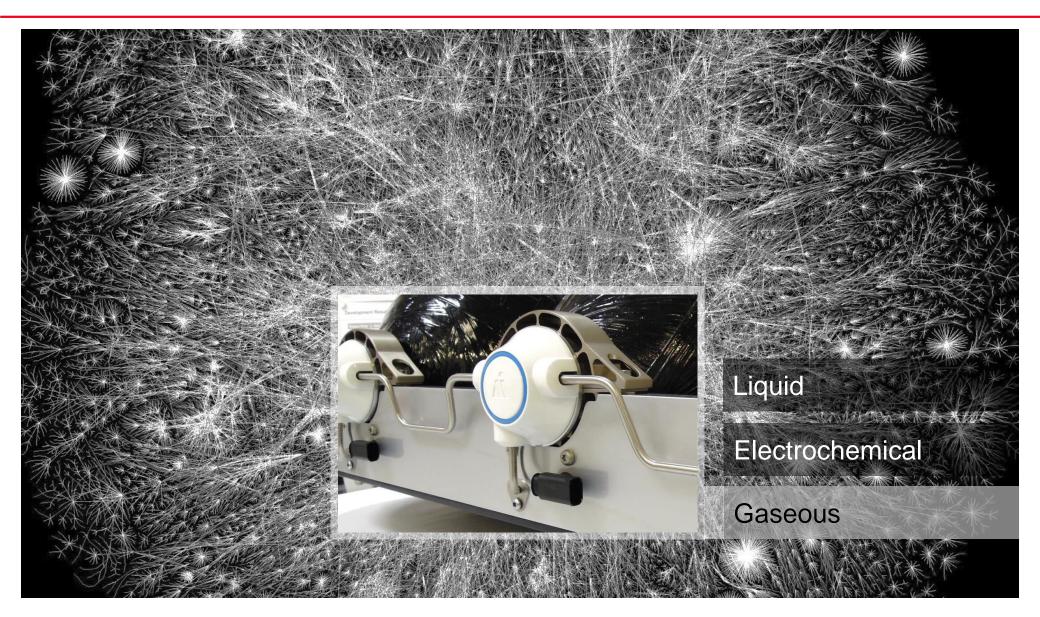
MAGNA STEYR



Vehicle Eng & Contract Mfg; Fuel & Battery Systems

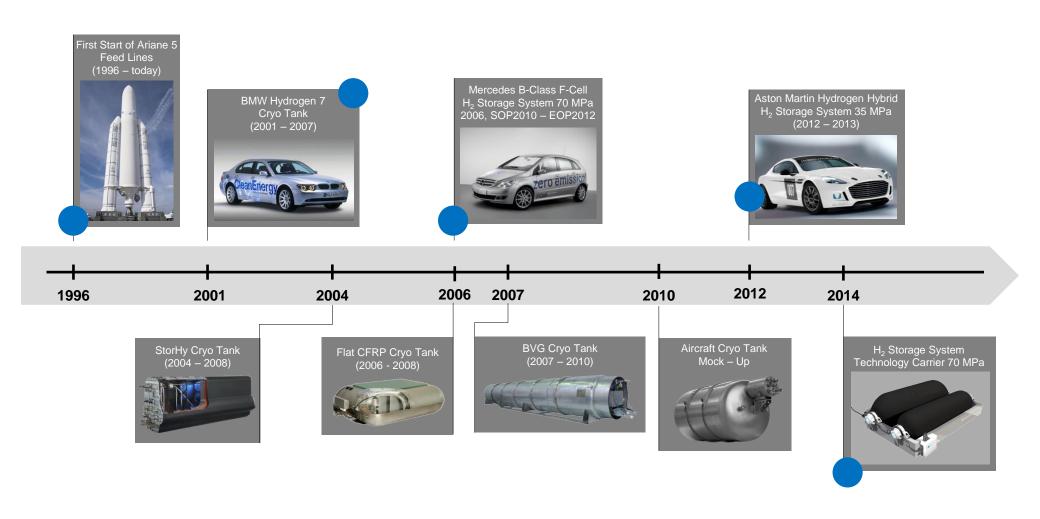
## **Energy Storage Domains**





## > 20 Years of H<sub>2</sub> - Activities





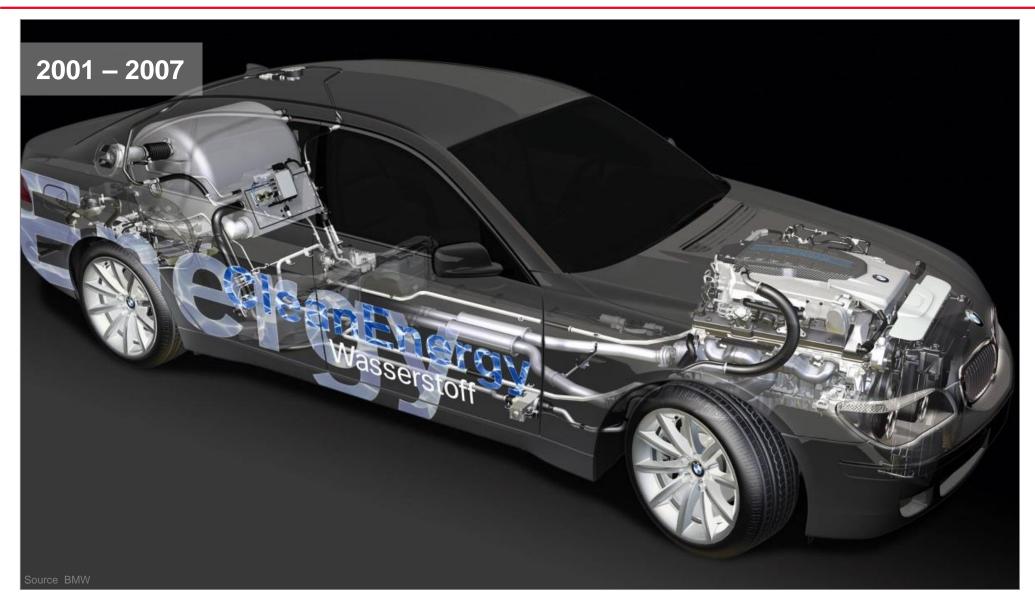
#### **Ariane 5**





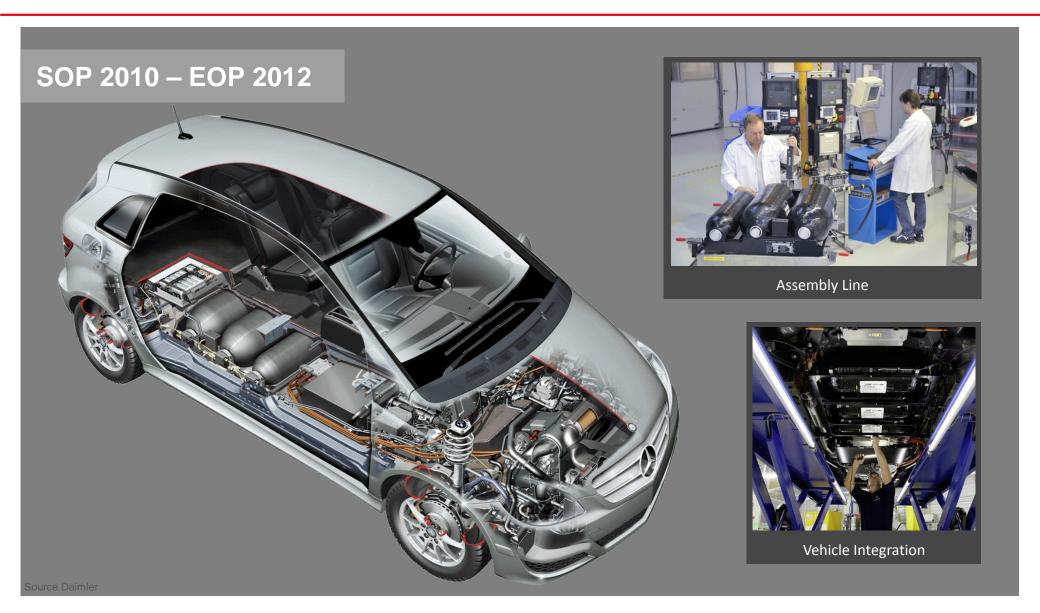
## BMW Hydrogen 7





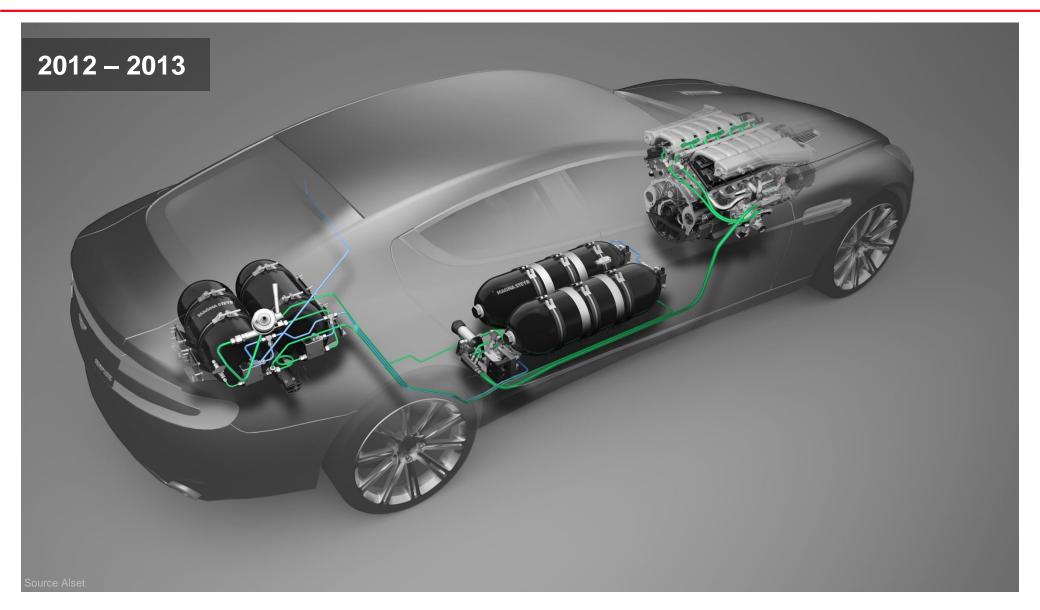
#### **Mercedes B-Class F-Cell**





## **Aston Martin Hydrogen Hybrid**





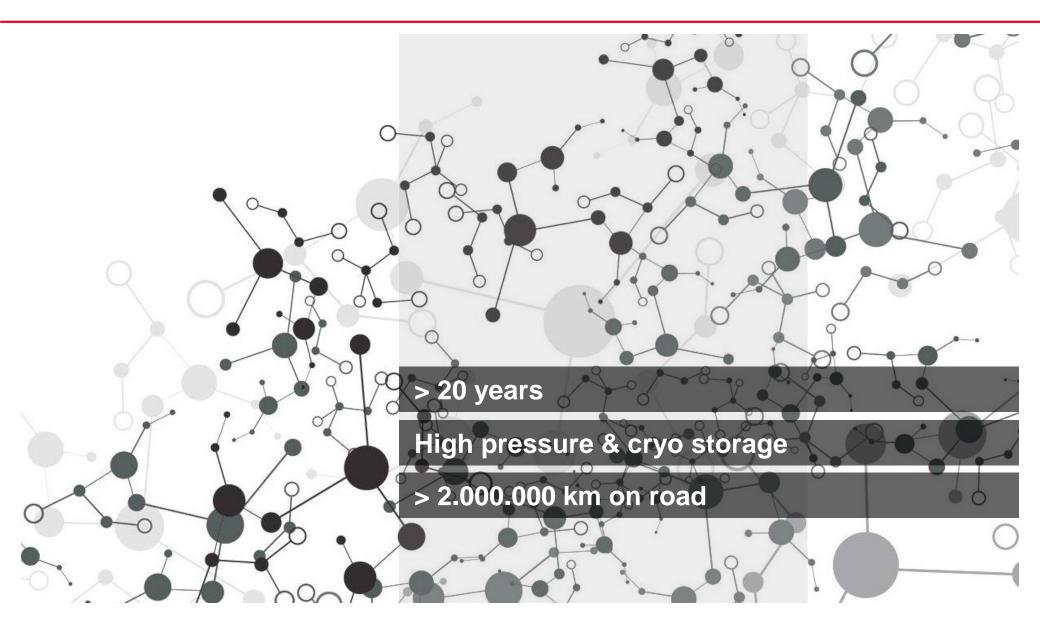
# H<sub>2</sub> – Future ?





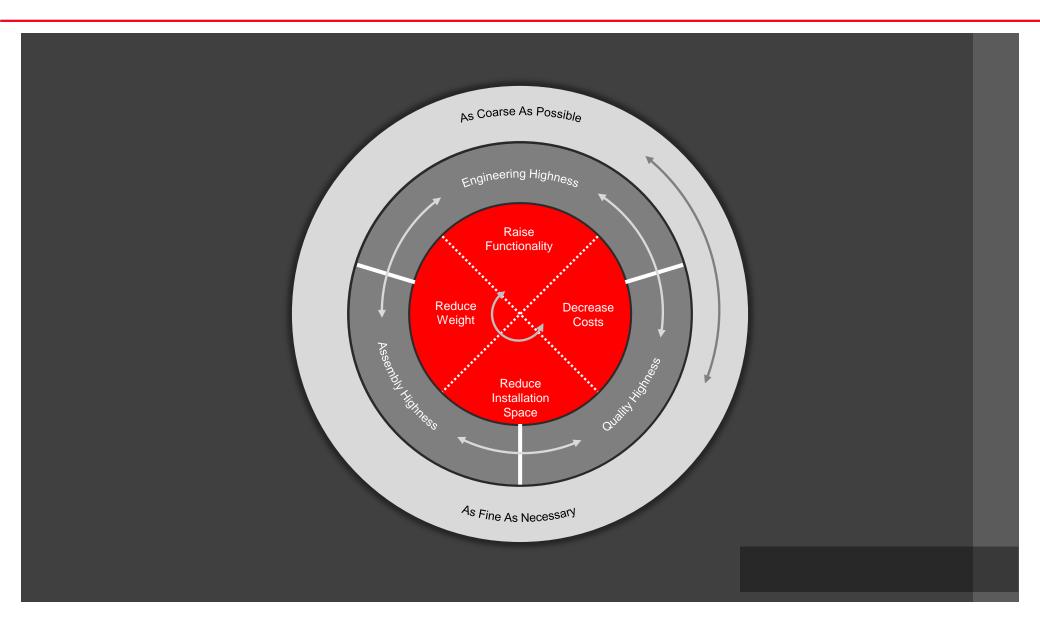
## **Experience**





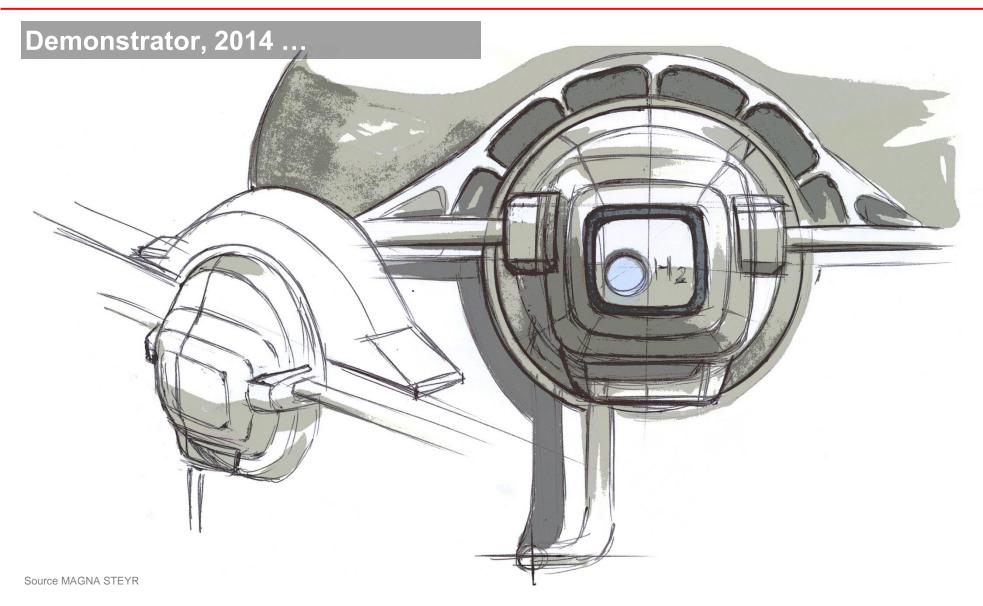
#### Principle of successful developments





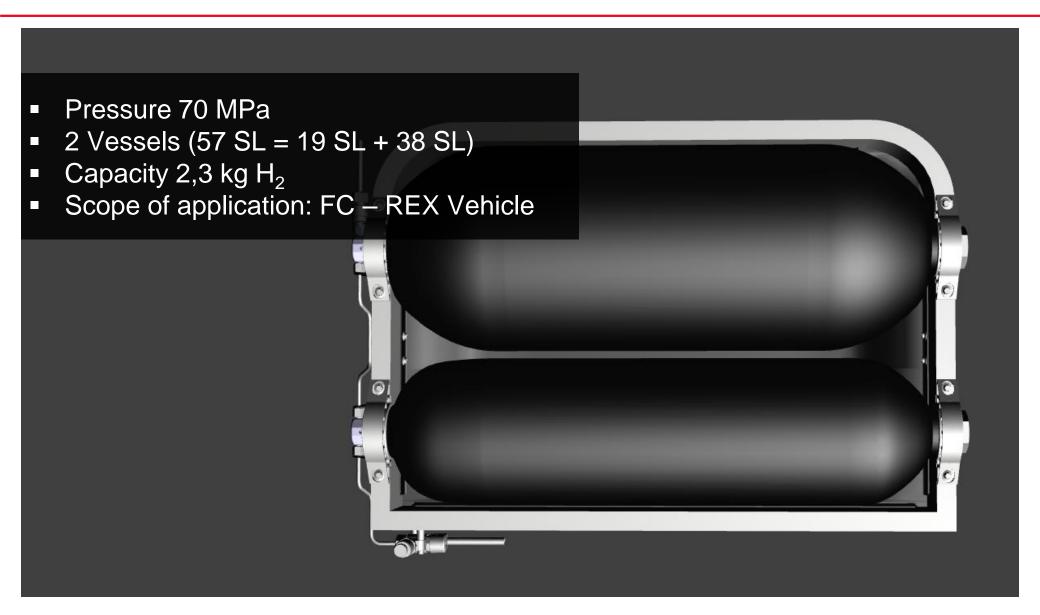
## **H**<sub>2</sub> – Storage System Technology





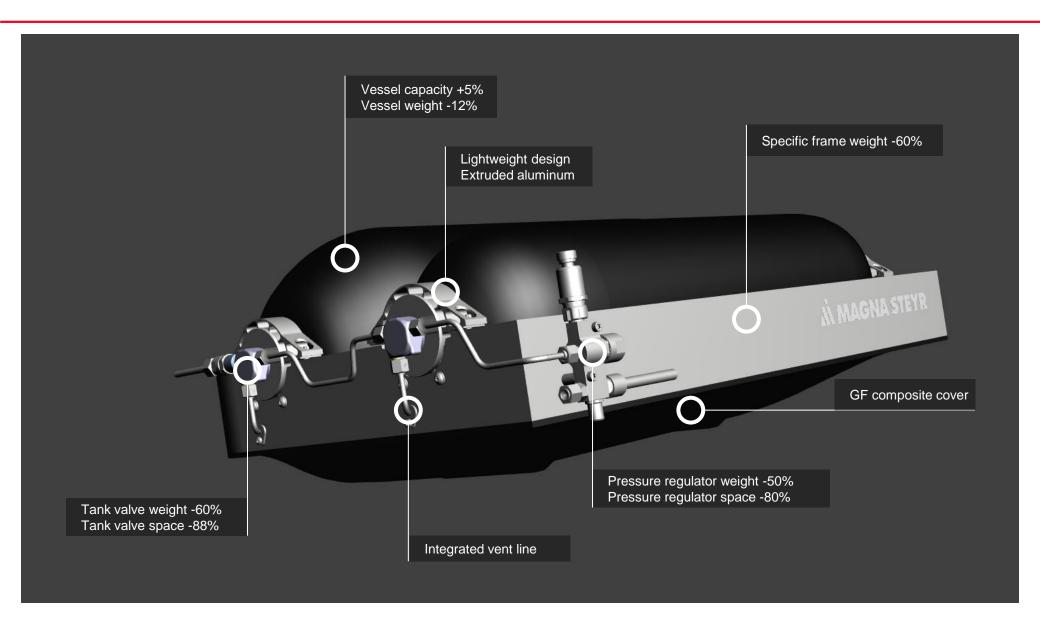
#### **Characteristics**





#### **Key Improvements**





#### **Questions?... More Information?...**



